

TABASCO®

BRAND

BUFFALO

STYLE HOT SAUCE

NEW

THE BUFFALO BRED FOR THE TABLE.

Introducing a Buffalo style hot sauce so versatile, you can tabletop it right alongside Original Red TABASCO® Sauce. It's a thicker, well-balanced blend of high-quality ingredients with just the right amount of heat.

Let your customers put the Buffalo flavor they love, from the brand they love, on everything they love.



TABLETOP AN ON-TREND FLAVOR FROM THE ICONIC HOT SAUCE BRAND.

TABASCO® Brand Buffalo Style Hot Sauce Has Just The Right Heat & Consistency.

Buffalo flavor is hot.

Menu items with a Buffalo sauce have increased 19% over the past three years.¹

Plus, 43% of chefs listed Buffalo flavor in the “What’s Hot in 2010” survey.²

TABASCO® Buffalo Style Hot Sauce is better tasting.

In a blind taste test, six in ten Buffalo hot sauce consumers voted TABASCO® Buffalo Style Hot Sauce as better tasting than Frank’s® RedHot®.³

TABASCO® is iconic.

Enhance your quality image with an exciting new offering from your customers’ favorite pepper sauce brand.

It’s versatile.

It isn’t just for wings. With the right heat and consistency, it’s designed to complement items across your menu.

It’s bred for the table.

Help customers personalize their dining experience by allowing them to put Buffalo flavor on everything they love.



“Plus One”

MAKES ANYTHING BUFFALO

On the table or in the kitchen, it’s easy to get creative with TABASCO® Buffalo Style Hot Sauce. Try these Plus One ideas and encourage customers to do the same.

+ BLEU CHEESE = BUFFALO BLEU CHEESE DIP

Use as a dip for potato chips or vegetable crudités, or as a spread on hamburgers.

+ BARBECUE SAUCE = BUFFALO BBQ SAUCE

Dab on ribs, wings, brisket or grilled chicken sandwiches.

+ TABASCO® BRAND BLOODY MARY MIX = BUFFALO BLOODY MARY

Mix into classic Bloody Marys or Bloody Ceasars.

TABASCO® Buffalo Style Hot Sauce Product Specifications:

Unit Size	Product	MFR Code	Case Pack	Tie x Tier	Weight	Cube	Case Dimensions (inches)
5-oz. Glass	Buffalo Style Hot Sauce	00250	12	30 x 7	10.00	0.25	9.0 x 6.5 x 7.5



All-In-One Caddy

To order, contact your Foodservice Distributor or McIlhenny Company Broker. You can locate the broker in your area at TABASCOfoodservice.com/broker or by calling 1-888-HOT-DASH.

Source: 1.Mintel 2.NRA 3.Central Location Test, 2010. Frank’s® RedHot® Pepper Sauce is a registered trademark of Reckitt Benckiser Inc.

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