

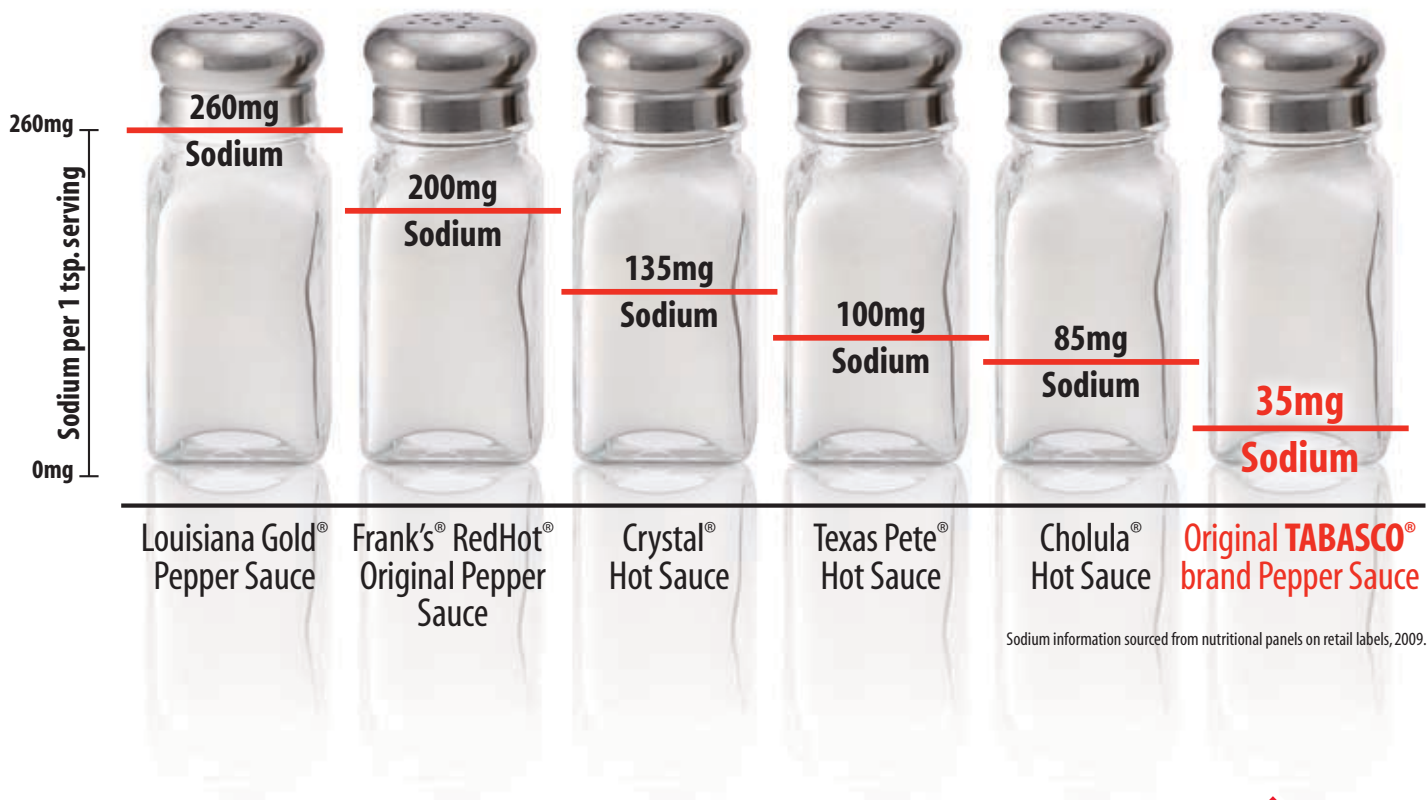


ZIP. ZILCH. ZERO.

Over 140 years before health and wellness came into fashion, Original TABASCO® brand Pepper Sauce was created using an all-natural formula with no additives or preservatives. Offer your customers the original pepper sauce with no calories, carbs, or saturated fats and less sodium than other brands. Only TABASCO® brand Pepper Sauce delivers 0% of the bad stuff and 100% of the flavor.

DROP THE SODIUM, KEEP THE FLAVOR.

TABASCO® BRAND PEPPER SAUCE LETS YOU DO BOTH.



Sodium information sourced from nutritional panels on retail labels, 2009.

As health concerns rise, ingredients that contribute to a high sodium diet are coming under scrutiny. To better serve consumer needs, operators are faced with the challenge of lowering sodium across their menus.

Original TABASCO® brand Pepper Sauce offers substantially lower sodium than its competitors and allows restaurateurs, chefs and customers to enhance and personalize the flavor of their dishes without adding an unhealthy amount of sodium.

The hot sauce customers ask for by brand name is a healthier fit for menus and customers.



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